

**Agency Activity Inventory**  
**by Agency**  
**Appropriation Period: FY 2007-08**

**Agency:** P32 - Department of Commerce

**Functional Group:** Economic  
Development &  
Natural Resources

**1291 Business Development - Project Management**

Code Section: Title 13 -1-10 Project Management consists of front line consultants working with companies on investment decisions. This program is responsible for determining the parameters of a project, pulling together the appropriate resources at the state level - across agencies - and coordinating local government assistance for a site. This program also serves as consultants to the company throughout the site decision process and must also work closely with the local representative to develop a comprehensive package to enable the client to select a South Carolina location for investment and job creation.

**FY 2007-08**

<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$2,815,038	\$2,815,038	\$0	\$0	\$0	\$0	23.00

**Expected Results:**

To win at least 189 projects to South Carolina. To create 17,200 new jobs in South Carolina. To create \$3.45 billion new investment in South Carolina.

**Outcome Measures:**

Total wins: 208 Total \$\$ investment: \$4.41 billion Total jobs created: 20,933 Total lead generation: 723 Total marketing events: 55

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**1292 Marketing and Communications**

Code Section: Title 13 -1-10 Marketing and Communications department is responsible for the development of marketing strategies utilizing the state brand, in identified clusters and throughout all divisions. This program works closely with the Secretary and all divisions in the development of a strategic marketing plan. This department also works closely with the Governor's Office coordinating and scheduling all projects and activities pertinent to Commerce. To provide marketing and communications support to all divisions within the agency by reviewing all publications and communications to ensure the Commerce brand is protected and utilized at all times.

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<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$2,239,258	\$2,239,258	\$0	\$0	\$0	\$0	6.00

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**Expected Results:**

To develop a marketing and communications plan with division-specific activities that are in line with goals of the agency. To work with media on press events, announcements and op-eds as necessary.

**Outcome Measures:**

Number of trade shows/conferences planned and executed/attended: 35 Number of press conferences/events planned and/or attended: 20 Number of trade missions planned: 5 Number of advertisements produced and placed: 50

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### 1293 Business Development - Foreign Offices

Code Section: Title 13 -1-10 Foreign Office programs are responsible for the development of international prospects looking for a North American presence and support the work of the project managers. This program also works with Marketing and Research to develop strategies for marketing to the international community.

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<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$1,000,000	\$1,000,000	\$0	\$0	\$0	\$0	0.00

**Expected Results:**

To participate in overseas missions and industry targeted trips. To develop leads for project managers. To assist project managers in working with prospects.

**Outcome Measures:**

Number leads generated from foreign countries: 51 Number of total wins from foreign countries: 19 Number of marketing events: 51 Number of jobs created and \$\$s invested in the State from foreign countries: \$718.7m and 2,874 jobs

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### 1294 Business Solutions - International Trade

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Code Section: Title 13 -1-10 International Trade leads South Carolina companies in identifying international markets and buyers for their products and services, primarily through inbound and outbound trade missions, international allies and other trade lead sources. International Trade also provides hands-on support, guidance and market research to South Carolina companies as they move through the process of expanding sales globally. Facilitate the growth of South Carolina's overall economy through business development and expansion, a direct result of the income and wealth-generating capacities of increased export sales.

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<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$527,127	\$507,127	\$0	\$0	\$0	\$20,000	4.00

**Expected Results:**

To create opportunities that directly enable South Carolina companies to make direct sales abroad, thereby growing the state's economy, jobs, income levels and creating more healthy strong companies with sales diversification in various international markets. Build governmental and business relationships between South Carolina and other countries so as to create networking opportunities for benefiting South Carolina companies. Raise the knowledge level of South Carolina companies to the benefits of expanding into the global marketplace. Maintain active trade mission calendar which will service export development, business recruitment and government leader exchange.

**Outcome Measures:**

Provide opportunities for South Carolina client companies to create at least \$50 million in export trade sales. Conduct ten (5) international trade missions involving twenty five (25) participants. Respond to at least 350 export assistance requests. Make at least 100 on-site visits to provide export guidance. Make at least twenty (30) presentations to audiences on the topic of international trade and the programs offered by the international trade program. Ensure at least twenty (20) press releases on the topic of exporting and upcoming trade events.

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**1295 Business Solutions - Small Business**

Code Section: Title 13 -1-10 Small Business packages and delivers best practices guide for an Existing Business Program for local communities and counties. Handle all incoming inquiries related to small business. Provide small business and entrepreneurial support. Hold Ambassador for Economic Development Ceremony, SC Industry Appreciation Week and participate in Salute to Small Business.

**FY 2007-08**

<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$591,648	\$591,648	\$0	\$0	\$0	\$0	5.00

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**Expected Results:**

Local economic development office service to existing business is enhanced. Coordination between allies is more focused on existing business. Match start or existing businesses to the resources that will take them to the next step in their business growth. Produce a Small Business Resource Guide. Support minority and women owned business efforts. To gain good will and strong ally support through special events. Expedited economic recovery following a state disaster, specifically by including private sector input.

**Outcome Measures:**

Number of Existing Industrial customers served: 20 Number of Allies contacted: 175 Number of Small Business Inquiries: 389 (96% quality customer service rating) New Small Business Resource Guide updated, 450 hard copies shipped to allies, plus updated on the web. Number of minority and women owned businesses served: 210 Number of participants in the special events: 4,000 Number of news articles covering special events: 100

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**1296 Business Solutions - Film**

Code Section: Title 13 -1-10, 1-30-25 The Film Commission develops and markets South Carolina's resources to film makers and industry investors with the goal to develop new sources of revenue for our state, create high quality jobs and develop a new industry cluster for South Carolina.

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\$601,648	\$591,648	\$0	\$0	\$0	\$10,000	5.00

**Expected Results:**

To promote an environment to grow a low-polluting industry to create 1,000 jobs annually with an average wage of \$20/hour and generate new revenue to South Carolina of \$20 million annually. To promote South Carolina as a tourism destination as films are produced here and are seen around the world.

**Outcome Measures:**

Annual measurement of new money recruited to South Carolina (\$20 million annually): \$66.2m Annual number of job created (1,000 jobs): 628 Annual number of indigenous production/infrastructure created: 12

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**1297 Business Solutions - Recycling**

Code Section: 13-1-380 The Recycling program manages the governor appointed Recycling Market Development Advisory Council (RMDAC). Recycling also to create new markets for emerging materials, sustaining existing markets and supporting pro-recycling policy. Provides assistance to new and existing recycling businesses and help South Carolina industry save money by implementing or enhancing internal recycling programs. Promotes sustainable business development to Commerce leaders and industry stakeholders to foster further economic expansion among environmental and sustainable industries.

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<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$300,000	\$0	\$0	\$0	\$0	\$300,000	2.00

**Expected Results:**

To promote an environment to grow and add more recycling businesses. To encourage companies to recycle which will save companies money.

**Outcome Measures:**

Responded to 150 recycling business that are looking to recycle. Visited 10 companies to provide recycling development opportunities. Conducted 2 workshops on recycling Made 4 presentations at conferences Generate 20 prospect leads to identify new recycling industries. Conducted 6 RMDAC and 4 Recycling Cluster meetings

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**1298 Community and Rural Development**

Code Section: Title 13 -1-10 Community and Rural Development helps communities by strengthening and continuing to improve the leadership capacity and education of local community leaders. Assisting local communities to enhance their competitiveness through the development of infrastructure, industrial parks, and speculative buildings. Work with Community leaders to begin structured processes for the revitalization of downtown business districts and support the Rural Crossroads Workforce Achievement program in order to enhance workforce skills and prepare individuals for job opportunities.

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<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$958,783	\$343,498	\$0	\$0	\$0	\$615,285	10.00

**Expected Results:**

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To revise and update the curriculum for the South Carolina Economic Developer's School. To ensure the graduation of 60 community leaders from SCEDS annually. Build performance capacity and collaboration skills by hosting the Governor's Rural Summit. Assist in the development of new and upgraded infrastructure in 10 communities. Complete necessary procedures to certify 16 sites through Level 4 of the certification requirements. Develop a downtown revitalization "super fund" to restore/improve the economic vitality of 3 rural communities. Initiate the process of downtown revitalization in 10 communities and begin the process of revitalization in 2 communities. Ensure graduation of 300 people in the Rural Crossroads Workforce Achievement Program.

**Outcome Measures:**

Number of graduates from SCEDS: 59 (87 Attendees) Number of attendees to Governor's Rural Summit: 298 (4.25 rating) Number of water and sewer expansion projects: 2 (\$635,000) Number of new and upgraded roads: 1 (\$815,000) Number of sites certified: 58 Number of towns starting revitalization process: 5 Number of graduates from the Rural Crossroads program: 302 for a total of 1,529 and 615 GED's completed

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**1299 Community Development Corporation**

Code Section: 34-43-10 Certify community development corporations to ensure their ability to provide SC tax credits to contributors participating in their individual community projects. Coordinate all of the above with the Department of Revenue.

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<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$1,105,000	\$1,100,000	\$0	\$0	\$0	\$5,000	1.00

**Expected Results:**

Establish guidelines and criteria for certification. Develop application for certification and renewal. Create a line of communication between SCDOC and the Department of Revenue to track use of tax credits as well as verification process for which CDC's have been certified.

**Outcome Measures:**

Update as needed guidelines and criteria for certification Number CDC's certified: 32 Value of tax credits issues: \$103,288 Number of CDC grant awards: 10 projects totalling \$770,550

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**1300 Grants and Incentives - Highway Set Aside**

Code Section: Title 13 -1-1710, 12-28-2910 Highway Set Aside program is a part of the Coordinating Council for Economic Development. This program is funded annually with a combination of gas tax and utility tax. The funds are granted to counties and municipalities for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, fiber optic cable, road or rail construction, land acquisition, and/or relocation of new employees for technology intensive and research and development facilities.

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<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$20,000,000	\$0	\$0	\$0	\$0	\$20,000,000	7.00

**Expected Results:**

To create at least new jobs and capital investment in South Carolina with the disbursement of funds to economic development projects.

**Outcome Measures:**

Number of jobs created: 3,500 Number of projects awarded: 20 \$\$ of capital investment: \$1 billion

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**1301 Grants and Incentives - Enterprise Zone**

Code Section: Title 13 -1-1710, 12-1-10 The Enterprise Zone program is a part of the Coordinating Council for Economic Development. This program provides companies with a rebate of a portion of the new employees' state personal withholding taxes. Funds can be used to reimburse the company for capital expenditures associated with the project such as purchase of real property and improvements to the same property.

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\$275,000	\$0	\$0	\$0	\$0	\$275,000	3.00

**Expected Results:**

To ensure compliance with the company's agreement. To reduce the number of new companies in the program by 25%.

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**Outcome Measures:**

Number of new companies in the program: 60 Number of companies in compliance with their agreement: 85%

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**1302 Grants and Incentives - Tourism Infrastructure Fund**

Code Section: Title 13 -1-1710, 12-21-6510 The Tourism Infrastructure Fund is a Coordinating Council grant program. The amount of funds available for grants is 25% of the amount of admissions tax deposited by qualified tourism-related projects. Projects are qualified by the DOR and units of local government within five miles of the qualified project are eligible to apply to the CCED for infrastructure improvements necessary to serve the project.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,200,000	\$0	\$0	\$0	\$0	\$1,200,000	0.00

**Expected Results:**

\*Encourage tourism-related investment by providing needed infrastructure \*\*Indirect outcome - infrastructure is public and serves the citizens in the area. Ensure compliance with grant requirements. All funds are dispersed in a timely fashion.

**Outcome Measures:**

100% of grants are in compliance with program requirements. Grantees that are not actively participating are notified, assisted with the draw process and drawn funds within 30 days of notification.

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**1303 Grants and Incentives - Rural Infrastructure Fund**

Code Section: Title 13 -171-10, 12-10-85 Rural Infrastructure program is a part of the Coordinating Council for Economic Development. RIF funds are used to invest in economic development, community development and "product" development. This year we plan on investing \$4 million in community development and \$4 million in product development. Product development is defined as improving infrastructure and industrial sites in order to improve the readiness of the state's rural areas.



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\$7,955,115	\$0	\$0	\$0	\$0	\$7,955,115	0.00

**Expected Results:**

To create 1,500 new jobs with the disbursement of RIF funds. To seek 100% compliance with program guidelines. To ensure a portion of the RIF funds go towards economic development projects.

**Outcome Measures:**

Number of jobs created: 1,000 Number of projects awarded: 20 \$\$ of capital investment: \$100m Number of projects in compliance with guidelines. Number of economic development projects funded compared to total projects: 38% awarded for economic development \$\$s invested in product development: \$5.2m \$\$s invested in community development: \$1.1m

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**1304 Grants and Incentives - CDBG**

Code Section: Title 13 -1-10 We manage two federally funded, community and economic development grant programs with annual allocations of approximately \$27.8 million for the Community Development Block Grant Program and \$2 million Appalachian Regional Commission program Management activities include conducting program planning, providing technical assistance, awarding grants, monitoring program activities compliance with federal requirements, collecting and reporting performance data and ensuring accountability to the federal Department of Housing and Urban Development and Appalachian Regional Commission.

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\$31,310,464	\$500,000	\$30,310,464	\$0	\$0	\$500,000	12.00

**Expected Results:**

Grants are awarded to units of local government within non-metropolitan, rural areas for activities that primarily benefit low and moderate income (LMI) people by providing economic opportunities, decent, safe and affordable housing, and a suitable living environment including the provision of basic infrastructure, public facilities and services. Create a revenue source, resulting in job creation, from motion picture and related resources to the State of South Carolina. To create opportunities for SC businesses to earn money from this activity.

**Outcome Measures:**

Providing Economic Opportunities by: Creating access to (#r) jobs 1,000, (#) for LMI persons 50 with (#) businesses 6. Promoting success for (#) 14 small businesses in communities for (#) New Measure people,

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including (#) 83 LMI persons. Improving (#) 7 communities' economic competitiveness through public infrastructure improvements or commercial revitalization. Providing Safe and Decent Housing by: Providing (#) 200 safe and decent housing units that meet local building codes for (#) 480 LMI persons. Promoting development of 200 (#) units of affordable housing in (#) 12 communities for (#) 400 persons, including (#) 400 LMI persons. Providing a Suitable Living Environment by: Improving health and safety of (#) 27 communities' public infrastructure for (#) 20,939 persons, including (#) 13,369 LMI persons. Improving access to workforce education and technology in (#) 12 communities for (#) 1,085 persons, including (#) LMI persons. Total persons assisted, Total LMI persons assisted, Number of communities

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**1305 Aeronautics - Flight Operations**

Code Section: 13-1-1110 and Title 55 The Flight Operations program provides professional, convenient, cost effective and safe air transportation for the Governor's Office, Constitutional members, state agencies and educational institutions on a first come first serve basis. This program also provides high quality, cost effective maintenance for Aeronautics aircraft and other agencies aircraft.

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\$960,791	\$510,791	\$0	\$0	\$0	\$450,000	6.00

**Expected Results:**

To provide scheduled flights 24/7 and to provide on-time air transportation with customer satisfaction and comfort second only to safety. To maintain Aeronautics and state aircraft to high standards and in a manner that results in high aircraft availability, high dispatch reliability and minimum maintenance delays.

**Outcome Measures:**

King Air Charge Rate per flight hour: \$1,100 King Air Avg Direct Cost per flight hour: \$980 Aircraft Availability Rate: 89.4%. (Aircraft in interior shop for new interior for 36 days.) Dispatch Reliability Rate: 100% Maintenance Delays: None

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**1306 Aeronautics - Airport Development**

Code Section: 13-1-1110 and Title 55 The Airport Development program conducts airport safety inspections at SC general use airports. This program also provides financial assistance to public owned airports. Assist airport owners and operators with planning and engineering technical guidance for airport development and maintenance. Issue aviation guidance literature to pilots, operators, owners and aviation consultant firms and enforce compliance requirements and state statutory mandates.

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\$2,410,535	\$991,535	\$410,000	\$0	\$0	\$1,009,000	9.00

**Expected Results:**

To improve airport safety. To maximize funding partnerships using federal, state and local grant programs. To provide plans and specifications for capital improvement projects and airfield pavement maintenance projects and assist in airport development project reviews. To provide a web site data literature file of charts, pilot guides, specification, maps, drawings and an aviation system plan inventory. Foster air commerce by overseeing compliance issues in the safety and development of the state's airports and by enforcement of rules and regulations.

**Outcome Measures:**

Inspect all public use airports: 60 Issued 29 grants Acquired ownership of 17 automated weather observation station & installed nine new systems Provide engineering and administration services for airfield maintenance using outsource contractual services. Publish aeronautical chart and provide aeronautical information, graphs, and images by web applications. Produced two airport layout plans and master plans reports for airport sponsors.

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**1307 Agency Pass Through**

SC Tech Alliance - \$300,000 World Trade Center - \$100,000 World Trade Park and Education Ctr-\$197,688 Public Private Partnership - \$275,000 Hydrogen Fuel Cell Alliance - Recurring - \$367,640 Civil Air Patrol - \$50,000 NON RECURRING PROJECTS: Myrtle Beach FBO - \$2,000,000 Competitive Grants Fund - \$500,000 Community Development Corporations - \$400,000 Minority Business Centers - \$100,000 Regional Economic Development Organizations - \$3,000,000 Competitiveness Council - \$400,000 City of Sumter - \$360,000 Columbia Black Exp - \$250,000 Woodruff Municipal Complex \$50,000 St Stephen's Revitalization - \$100,000 and Donaldson Center - \$71,699 \$500,000 Jasper Port Feasibility Study. Per Special Items in the annual Appropriations Act or Proviso 73.12 of the FY 2008 Appropriations Act.

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\$9,022,027	\$1,790,328	\$0	\$7,231,699	\$0	\$0	0.00

**Expected Results:**

To ensure that pass through dollars are administered within the intent and scope of the Appropriations Act.

**Outcome Measures:**

N/A

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**1308 Administration**

Code Section: Title 13 -1-10 Agency Administration consists of the Office of the Secretary and the Division of Administration. The Division of Administration is responsible for the day to day administrative functions of the agency to include Finance, Human Resources and Information Services. The Office of the Secretary is where agency decisions are made by the Secretary and the Chief of Staff. This office is also responsible for legislative affairs and legal affairs.

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\$3,398,297	\$3,388,797	\$0	\$0	\$0	\$9,500	28.00

**Expected Results:**

To provide the agency direction and strategic planning. To provide financial planning and budgeting for each division. To process all financial transaction accurately and timely. To provide agency procurement ensuring compliance with SC Consolidated Procurement Code. To provide human resource support for Commerce and the employees ensuring employees are well informed of benefits and human resource policies and procedures. To provide information services to the agency by keeping an up to date network and email services. To provide technology support and technical assistance to all staff and programs.

**Outcome Measures:**

Strong working relationships with Legislative staff and Legislatures. Good Financial Audits. No Material Findings Monthly budget reports and business plans to all divisions. Budget completed Jan - June Procurements are done within guidelines. No Material Findings # of failures of network: 98.7% Reliability Rate # of failures of e-mail services: 99% Reliability Rate HR Policies updated annual as needed. #Turnover rates for positions: 25 or 18.7% Turnover Rate

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**1605 Workforce Investment Act**

The Workforce Development State Administration oversees the State's Workforce Investment Act programs and systems from both compliance and programmatic implementation. The State Workforce Development Board provides oversight and guidance of these funds. This program was transferred from ESC to Commerce by Executive Order 2005-09 by Gov. Sanford.

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\$60,000,000	\$0	\$60,000,000	\$0	\$0	\$0	29.00

**Expected Results:**

To integrate the Workforce Investment Act, the Trade Assistance Act, and the Labor Market Information core services programs into the DOC. To increase state use of the WorkKeys system. To lead the local WIBs in accessing and integrating economic development intelligence in their strategic planning and in the adoption of local board standards. To promote workforce services to employer associations and local developers and to support industry and commercial recruitment and expansion in SC. To maintain a high level retention rate in JSCG. To provide technical assistance and training to the Workforce Community at a Statewide level.

**Outcome Measures:**

Number of WorkKeys profiles and assessments. Number of local WIBs that integrate LMI and JobsEQ information into their strategic plans. Retention rate for JSCG participants. Number of requests to participate in and contribute to recruitment and expansion projects. % of increase in WIA performance. % improvement in the level of WIA expenditures. Increase in the number of registered apprenticeships in SC developed in partnership with the state technical college system.

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**1775 Business Solutions - Venture Capital Investment Act**

Code Section 11-45-20. The Venture Capital Investment Authority (supported by Commerce) is established to increase the availability of equity, near-equity, or seed capital for emerging, expanding, relocating, and restructuring enterprises in the State, so as to help strengthen the state's economic base, and to support the economic development goals of this State in accordance with the strategy established by the Department of Commerce. The General Assembly as part of the act also desires to address the long-term capital needs of small-sized and medium-sized firms, to address the needs of micro enterprises, to expand availability of venture capital, and to increase international trade and export finance opportunities for South Carolina based companies.

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\$0	\$0	\$0	\$0	\$0	\$0	1.00

**Expected Results:**

Establish guidelines for investor selection. Selection of investors. Successful capitalization of tax credits. Successful connecting entity created between capital lenders and investors so that the Authority's interests are served. Creation of reporting structure between underlying funds and the Authority. Monitoring outreach and selection efforts of the investors as they seek South Carolina company investment opportunities.

**Outcome Measures:**

Portfolio of quality funds selected. Funding mechanics determined and implemented. Program funded and investor network activated/marketed for underlying investments. Some portion of the \$50 million allocated in tax credits to actually be funded within 12 months. Reporting structure developed to link investors and Board. Ultimate jobs, capital investment and wages to be tracked for SC companies being invested in.

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Natural Resources

**1776 Grants and Incentives - Motion Picture Incentive Fund**

Code Section: Title 13 -171-10, 12-10-85 Motion Picture Incentive Act is part of the Coordinating Council for Economic Development. Motion Picture funds are utilized by the SC Film Commission to: 1. Recruit new sources of revenue to South Carolina, 2. Offset production expenditures spent in South Carolina, and 3. Build infrastructure to increase percentage of SC spending by this industry.

**FY 2007-08**

<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$5,000,000	\$0	\$0	\$0	\$0	\$5,000,000	0.00

**Expected Results:**

To recruit new sources of income from the motion picture (A knowledge-based industry) To create knowledge based industry jobs in South Carolina. To assist in building a motion picture infrastructure within South Carolina. Create a revenue source, resulting in job creation, from motion picture and related resources to the State of South Carolina. To create opportunities for SC businesses to earn money from this activity.

**Outcome Measures:**

Number of films: 8 \$\$ of capital investment: \$45 mm Number of projects in compliance with guidelines. \$\$s invested in film product development

**Agency Activity Inventory**  
**by Agency**  
**Appropriation Period: FY 2007-08**

**Agency:** P32 - Department of Commerce

**Functional Group:** Economic  
Development &  
Natural Resources

**1777 Research**

Code Section: Title 13 -1-10 Research department is responsible for the creative thinking ability to develop prospect list and manage the creation and structuring of proposals and studies that will assist the department's recruiting efforts to convince factories, offices, mills, call centers corporate headquarters and other types of enterprises to locate in South Carolina. Manage and select outside consultants for research projects and customer service follow up. Oversee the creation of a research department information data base that can be accessed by Commerce divisions, Alliances and other agencies who promote the economic well being of SC.

**FY 2007-08**

<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$1,044,202	\$1,044,202	\$0	\$0	\$0	\$0	10.00

**Expected Results:**

To develop industry-specific marketing plans and division-specific plans which are in line with mission of the agency. To assist in lead generation. Prepare project proposals in cooperation with Incentives Division and the Project Managers.

**Outcome Measures:**

Number of proposal prepared: 31 Number of leads created: 212 Number of collateral materials produced: 94

**Agency:** P32 - Department of Commerce

**Functional Group:** Economic  
Development &  
Natural Resources

**1778 Business Solutions - Small Business Regulatory Committee**

Code section 1-23-280. There is established a Small Business Regulatory Review Committee within the South Carolina Department of Commerce and supported by Business Solutions. The duties of the Committee, are to determine if a proposed permanent regulation has a significant adverse impact on small businesses. These duties include review of all proposed regulations, and where applicable, directing a promulgating agency to prepare the regulatory flexibility analysis; which can include requesting the Office of Research and Statistics of the Budget and Control Board to prepare a final assessment report.

**Agency Activity Inventory**  
**by Agency**  
**Appropriation Period: FY 2007-08**

**FY 2007-08**

<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$0	\$0	\$0	\$0	\$0	\$0	1.00

**Expected Results:**

The Regulatory Review Committee's purpose is to evaluate all proposed regulations for impact on small business; and ultimately, with appropriate cost/benefit analysis keep undue regulatory burden off of the small business community. If an adverse impact is suspected or determined, the Committee can request that the agency perform a regulatory flexibility analysis. The Committee is also charged with making public and marketing their activities.

**Outcome Measures:**

All promulgated regulations are reviewed by the Committee (all small business persons) on a monthly basis as they appear in the State Register. Any regulations selected for review by the Committee will be promptly reported to the agency involved, and follow-up actions taken by the Committee as required. The Committee will also blanket the state, offering presentations to various professional associations, Chambers of Commerce and civic clubs, e.g. Rotary, etc. Three local presentations made, one presentation made by the Chair as part of a national panel. Special SBRRC assistance provided to two companies

**Agency:** P32 - Department of Commerce

**Functional Group:** Economic  
Development &  
Natural Resources

**1779 Grants and Incentives - Deal Closing Fund**

Code Section: Title 13 -1-10 These funds will as a part of recruiting businesses to South Carolina. They will be a valuable tool as part of recruitment efforts and will provide value added items towards the end of a recruiting deal.

**FY 2007-08**

<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$7,000,000	\$0	\$0	\$7,000,000	\$0	\$0	0.00

**Expected Results:**

The funds are for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, relocation expenses, land acquisition or as approved by CCED.

**Outcome Measures:**

Number of jobs created: 2,500 Number of projects awarded: 12 \$\$ of capital investment: \$1 billion



**Agency Activity Inventory**  
**by Agency**  
**Appropriation Period: FY 2007-08**

**Agency:** P32 - Department of Commerce

**Functional Group:** Economic  
 Development &  
 Natural Resources

**1889 SC Rural Infrastructure Authority**

The Authority is designed to provide loans and grants for qualifying rural infrastructure projects. The Authority is created by H. 3666 of 2007 (pending).

**FY 2007-08**

<b>Total</b>	<b>General Funds</b>	<b>Federal Funds</b>	<b>Supp. Funds</b>	<b>CRF</b>	<b>Other Funds</b>	<b>FTEs</b>
\$10,000	\$0	\$0	\$10,000	\$0	\$0	0.00

**Expected Results:**

Funds will be leveraged to amass larger sums which will be loaned or granted for eligible projects.

**Outcome Measures:**

N/A

**EXPLANATION:**

Funds provided by General Assembly per Proviso 73.12 of the FY 2008 Appropriations Act

**AGENCY TOTALS**

*Department of Commerce*

<b>TOTAL AGENCY FUNDS</b>	<b>TOTAL GENERAL FUNDS</b>	<b>TOTAL FEDERAL FUNDS</b>	<b>TOTAL OTHER FUNDS</b>
\$159,724,933	\$17,413,870	\$90,720,464	\$37,348,900
	<b>TOTAL SUPPLEMENTAL FUNDS</b>	<b>TOTAL CAPITAL RESERVE FUNDS</b>	<b>TOTAL FTEs</b>
	\$14,241,699	\$0	162.00